




*Del Mondo™*

Partner With Us



Economic downturns create special challenges for spa owners. Your clients have leaner budgets, less disposable income. Most of them are spacing out appointments longer than you would like. And selling retail products to them is a bit more difficult as well.

Meanwhile, new skin care technologies and treatment options continue to emerge. New brands launch daily. Keeping pace with what to offer clients, and making sure that your staff is keeping pace, is no easy task.

As an emerging skin care company, **Bel Mondo Beauty** understands that in order for you to consider partnering with our brand, the reasons need to be clear and compelling.

## Our Product Line Has A Meaningful Market Difference: Bio Cellulose

Bio cellulose is an incredible bio material, developed initially for medical applications. Durable and resilient, it excels at retaining and transferring fluids and has a natural affinity to bind to skin. Bel Mondo Beauty leveraged the unique physical properties of bio cellulose to make the **ultimate facial sheet masks**, appropriate for use in the finest spas and salons.

### Premium Bio Cellulose Facial Treatments



Anti-Aging

Skin-Lightener



### Our Product Line Delivers Immediate Results and is Easy to Use

Bel Mondo's bio cellulose masks are **pre-dosed**, infused with a rich concentration of quality skin care ingredients like hyaluronic acid, aloe, palmitoyl pentatpeptide, and ceramide. There are no activators required or ampoules to add, expediting set-up time. In fact, most spa professionals can apply our masks in 20 seconds. Clients will love the skin-tight fit and cool feel of our masks. You'll both love the *results you can see and feel after just 20 minutes* of application: smooth, radiant skin that glows and appears refreshed.

### Our Product Line Provides Two Opportunities to Enhance Margins

Bel Mondo facial masks beautify your clients and make your bottom line more attractive, too. When you incorporate one of our masks into a facial treatment, its cost to you will only be about 10% of the total fee charged for the service.

Equally important, you can position Bel Mondo facial masks as smart, **at-home supplements to your services**. So even if clients are spacing out appointments longer than normal, you have the opportunity to sell them the same premium mask that they loved during their facial for **at-home pampering sessions** that keep them looking and feeling great.





### Our Product Line Cannot Be Purchased Everywhere

The online beauty market can represent risk to the spa owner. Why carry products that can be purchased everywhere? Why create customers only to have them shop for discounts from internet retailers with volume-based business models?

**Bel Mondo's facial masks will be sold domestically through distributors that service the spa/salon channel, and through sales consultants that service prestige retail accounts.** Just like you, we wish to guard against brand and price erosion.

### Our Product Line Reinforces You as an Expert

Introducing clients to new products and treatments is the lifeline of the spa owner. Want to impress your clients? Tell them that unlike masks available in a pharmacy or from a mass retailer, bio cellulose masks are much more exclusive; it takes 10 days to produce bio cellulose from its initial laboratory bio culture – and it is well worth the wait! Tell them that bio cellulose is so good at repairing and nourishing skin that it is commonly used for wound and burn care. Tell them that bio cellulose masks help skin retain 80% more moisture than standard masks. Tell them there isn't a better mask treatment available, anywhere.

To begin partnering  
with Bel Mondo  
Beauty, contact your  
distributor today.



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